

**Environmental Scan**  
**Conditional Use Permit (CUP)**  
**for alcohol sales (Beer & Wine) at a new restaurant**

21 W 7<sup>th</sup> Street, National City, CA 91950

Conducted: July 17, 2025



Photo of the proposed location

An environmental scan was conducted at 10 a.m. on Wednesday, July 17, 2025, for an amended conditional use permit allowing alcohol sales (Beer & Wine, Type 41) at a new restaurant. The applicant is requesting to host padel and pickleball tournaments as well as community, civic, and private events throughout the facility.

**Proposed hours**

**Alcohol Sales:** 8 a.m. to 10 p.m. daily

**Live Entertainment:** 8 a.m. to 8 p.m. daily

*Funded by the San Diego County Health and Human Services Agency*

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During a scan of the business and premises, the following was noted:

- The city has reported a high incidence of prostitution in this area, and what may have been prostitution was occurring during the scan. For more information: <https://www.cbs8.com/article/news/local/national-city-high-tech-surveillance-tower-to-fight-prostitution/509-9900ed0c-ccf2-44b4-b99a-60dfb4d2b5a1>
- Five hotels/motels are located nearby.
- There is limited street parking near the location and no parking lot nearby.
- Three bus stops are located within approximately 1,000 feet of the location.
- The 8<sup>th</sup> Street Transit Center trolley station is approximately 2,100 feet away.

## Youth Sensitive Areas/Other Vulnerable Locations

Integrity Charter School (approximately 300 feet away)

Excel Performance Academy (approximately 1,056 feet away)

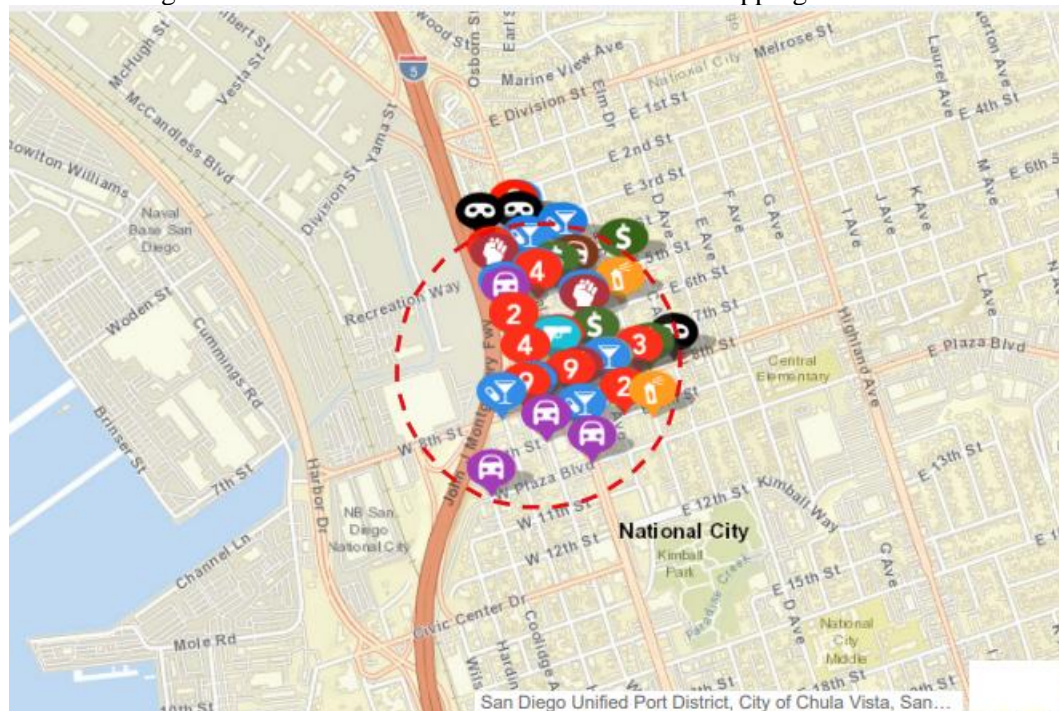
Kimball Park (approximately 2,100 feet away)

## Churches

St. Mary’s Catholic Church (approximately 2,100 feet away) is the closest one to this location.

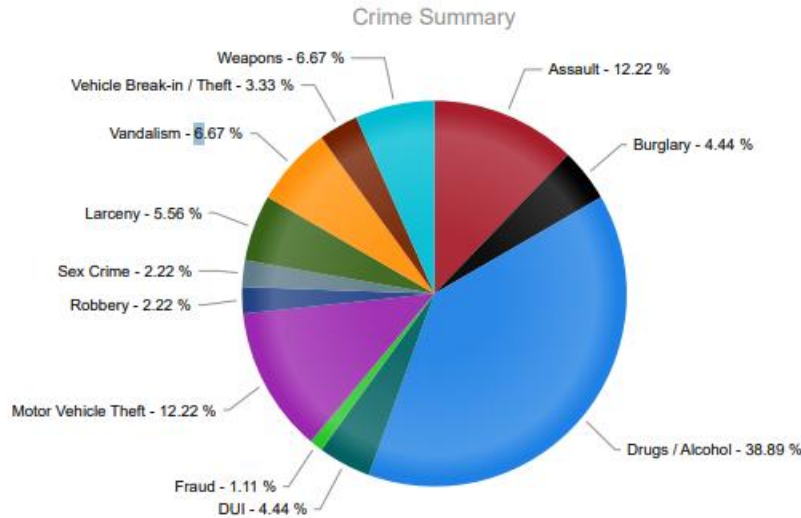
## Crime Rate

The following information about the location is from crimemapping.com.



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A review of crime-related information from personnel within the City of National City Police Department should determine whether existing violations against the property or the applicant have occurred that would discourage allowing alcohol sales. According to the National Institute of Health, increasing alcohol outlet density is well-documented to be associated with increased alcohol use and problems.



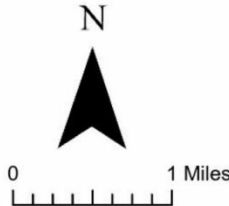
## **Outlet Density**

Based on Centers for Disease Control guidelines, alcohol density is defined as the average distance between a person and their closest alcohol retailer. In the map below, the darker the census tract, the less distance a person has to travel to their closest alcohol retailer. The proposed location is defined as “very dense.”

IPS has begun utilizing the following scale to define outlet density more clearly.

- Least Dense (lightest color)
- Somewhat Dense
- Dense
- Very Dense
- Extremely Dense (darkest color)



  <p><b>BUDI</b> BINGE &amp; UNDERAGE DRINKING INITIATIVE</p>	<p><b>Alcohol On-Sale Density</b></p> <p>21 W 7th Street, National City, CA</p> <p>Alcohol Density = Average Distance between a Person and their Closest Alcohol Retailer (CDC Guide for Measuring Alcohol Outlet Density)</p> <p>ABC data as of 4/25/2025 Map created 7/21/2025</p>	 <p>N</p> <p>0 1 Miles</p>
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## **Considerations**

The following are considerations if a CUP is issued.

1. To prevent injuries, the Responsible Hospitality Coalition of San Diego County recommends refraining from selling alcohol to patrons who have not yet completed any padel or pickleball games they intend to engage in.
2. Require that servers/management check for valid identification for patrons appearing under the age of thirty (30), rather than twenty-one (21), when patrons order alcohol, due to the community, civic, and private events expected to take place throughout the facility.
3. Require that food service is always available during the hours that alcohol is sold.
4. Consider establishing clear guidelines for when additional alcohol licenses will or will not be permitted within an already dense area.