



# AGENDA REPORT

**Department:** City Clerk's Office  
**Prepared by:** Luca Zappiello, Assistant Engineer - Civil  
**Meeting Date:** Tuesday, September 6, 2022  
**Approved by:** Brad Raulston, City Manager

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**SUBJECT:**

Installation of 20 feet of parallel “30-minute” parking space in front of the property located at 2752-2754 E. 18th Street to increase parking turnover for customers.

**RECOMMENDATION:**

Adopt a Resolution Entitled, "Resolution of the City Council of the City of National City, California, recommends the installation of 20 feet of parallel “30-minute” parking space in front of the property located at 2752-2754 E. 18th Street to increase parking turnover for customers.

**BOARD/COMMISSION PRIOR ACTION:**

The Traffic Safety Committee unanimously approved staff's recommendation for the installation of 20 feet of parallel “30-minute” parking space in front of the property located at 2752-2754 E. 18th Street to increase parking turnover for customers

**EXPLANATION:**

The business owner of the barber shop, located at 2754 E. 18th Street, has requested time restricted parking on E. 18th Street adjacent to the business in order to increase parking turnover for customers. The private development currently has 6 residential units and 4 commercial retail offices. The business manager stated that the business is located in a residential/commercial area where the on-street parking is heavily impacted. According to the property owner, the conversion from unrestricted parking to “30-minute” parking will provide customers ample time to shop at the business and increase parking turnover for customers.

Staff visited the site and confirmed that the retail suites are located on E. 18th Street. E. 18th Street is a 2-lane local roadway with on-street parking available on both sides of the street. There is existing red curb “No Parking” on the south side of E. 18th Street and west side of Granger Avenue, adjacent to the business. Staff confirmed that the commercial building where the business is located does not offer off-street customer parking and that the on-street parking is heavily impacted. Adjacent the business, on E. 18th Street, there are approximately 20 feet, equal to one (1) parking space of unrestricted parking available.

This item was presented to the Traffic Safety Committee on May 11, 2022. Staff sent notices to area residents inviting them to Zoom-in or call-in to the Traffic Safety Committee Meeting and/or contact staff with any questions.

Based on the staff report, the Traffic Safety Committee unanimously approved staff's recommendation for the installation of 20 feet of parallel "30-minute" parking space in front of the property located at 2752-2754 E. 18th Street to increase parking turnover for customers

If approved by City Council, all work will be performed by City Public Works.

**FINANCIAL STATEMENT:**

N/A

**RELATED CITY COUNCIL 2020-2025 STRATEGIC PLAN GOAL:**

Public Safety

**ENVIRONMENTAL REVIEW:**

This is not a project under CEQA and is therefore not subject to environmental review.CCR15378; PRC 21065.

**PUBLIC NOTIFICATION:**

Agenda Report posted within 72 hours of meeting date and time in accordance with Brown Act.

**ORDINANCE:**

Not Applicable

**EXHIBITS:**

Exhibit A – Location Map

Exhibit B – Staff Report (TSC No. 2022-04)

Exhibit C – Resolution