

PRESENTATION FOR CITY OF NATIONAL CITY

NOVEMBER 1, 2022

ARTS





ARTS lifts young people in the South County region of San Diego to become confident, compassionate, and courageous community builders through the transformative power of creativity.

www.areasontosurvive.org

OUR MISSION

Projects & Events

TOTAL PROJECTS

28

NATIONAL CITY PARTICIPANTS

635

Annual Amount Due to City

\$125,000

FINANCIAL IMPACT

\$166,124

FINANCIAL IMPACT REPORT, 2021-2022

COMMUNITY PROJECTS

TOTAL PROJECTS

6

NATIONAL CITY PARTICIPANTS

54

FINANCIAL IMPACT

\$50,902





City Hall Mural, Photo Exhibition

Little Libraries for NCPL

SUHI Alumni c/o 2022 Mural



**COMMUNITY
PROJECTS**

EVENTS & EXHIBITIONS

TOTAL PROJECTS

22

NATIONAL CITY PARTICIPANTS

581

FINANCIAL IMPACT

\$115,222



¡VIVA LA VIDA, VIVA LA MUERTE!



NATIONAL CITY'S DÍA DE LOS MUERTOS FESTIVAL (FALL 2021)

STEAM DAY@ ARTS

**COLLABORATION
WITH NATIONAL
CITY'S 16 WEEKS
OF STEAM
(SPRING 2022)**





13

YOUTH AND
COMMUNITY
EXHIBITIONS

OVER

1000

VISITORS

219

YOUNG
ARTISTS
EXHIBITED

ARTS GALLERY



PROGRAMS

TOTAL PROGRAMS

34

NATIONAL CITY YOUTH PARTICIPANTS

154

FINANCIAL IMPACT

~\$500,000

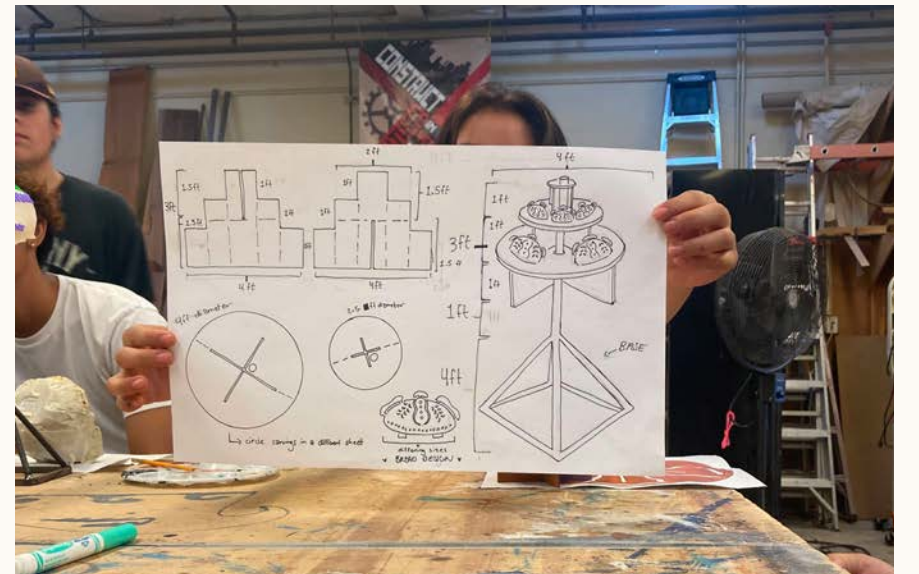
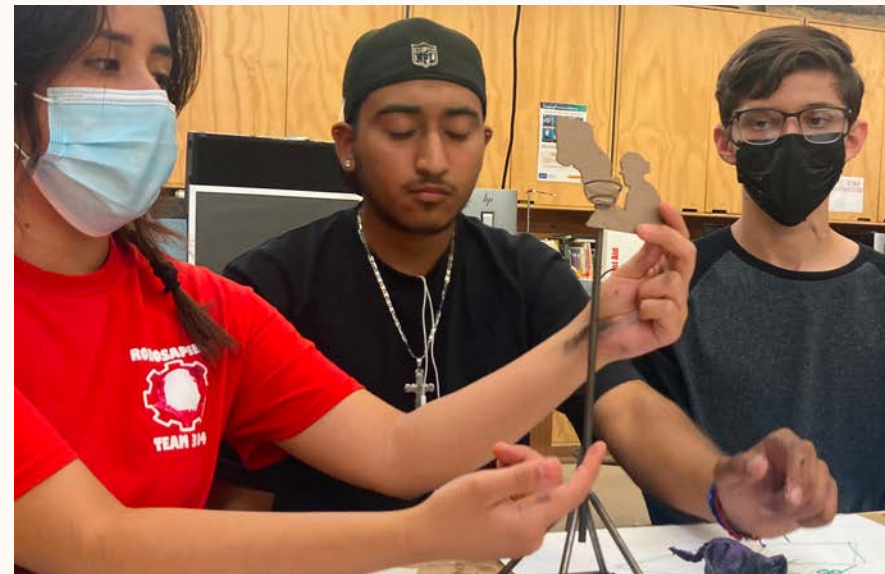




20 SWEETWATER HS STUDENTS IN SPRING 2022 AND FALL 2022 SEMESTERS

- 8 weeks, 40+ hours of hands-on learning in Maker Workshop
- Project team for Dia de los Muertos festival & CIP projects (City of NC)





ARTS @ WORK SPRING 2022 & FALL 2022 COHORTS



TEENS



DIA DE LOS MUERTOS COMMUNITY WORKSHOPS





NATIONAL CITY'S



DÍA DE LOS MUERTOS FESTIVAL

JOIN US FOR FAMILY FRIENDLY ACTIVITIES LIKE:

- Community Altar
- Ofrendas
- Performances
- Calaveras
- Book Giveaway
- Crafts



NATIONAL CITY'S DÍA DE LOS MUERTOS FESTIVAL

KIMBALL BOWL

FRIDAY, NOVEMBER 4, 2022 5:00PM – 8:30 PM



Kimball Bowl

148 E. 12th St,
National City, CA 91950



Friday, November 4, 2022
5:00 PM – 8:30 PM

Sister Cities Gateway (Kimball Park)

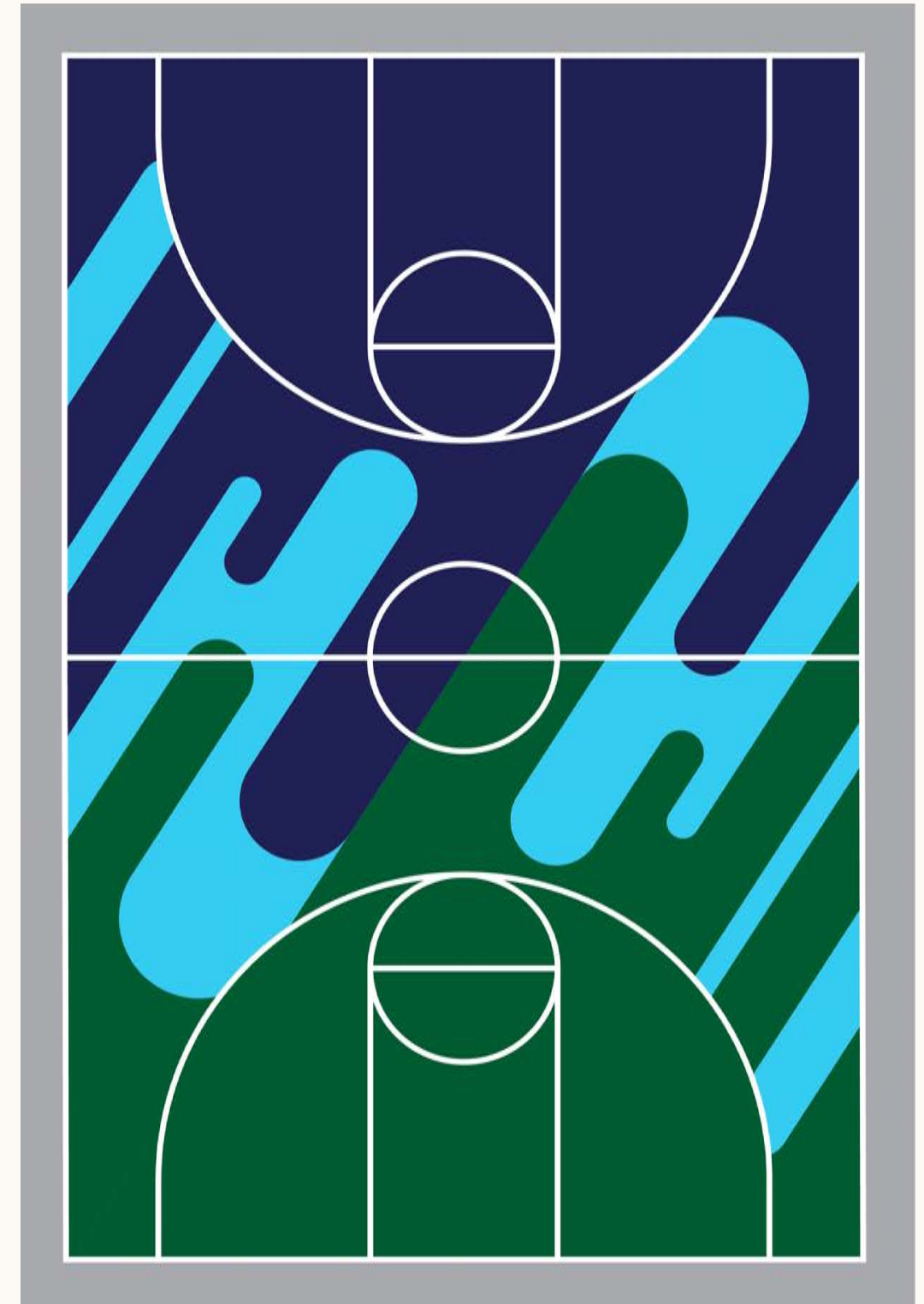
Camacho Gym Mural (Las Palmas Park)

Farmstand/Greenhouse (El Toyon Park)

W. 19th St. Greenway

Eastside I-805 Community Greenbelt

Kimball Court Mural (Kimball Park)



KIMBALL COURT MURAL - 2023

UPCOMING PROJECTS - 2023

We look forward to contributing to creative elements / public art as part of capital Improvement projects, beautifying local parks, and through art consultancy to advance the emerging public art program for the City of National City. Together, we are building a regional model for collaboration between local government and a community—based organization focused on creative youth development and arts & culture.

Thank
you!

James Halliday

ARTS Executive Director

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