

Name: Ramirez, Aurora

Address: [REDACTED], National City, 91950

Email: [REDACTED]

Board Name: Planning Commission

Telephone Number:

[REDACTED]

Registered to Vote in National City?:

Yes

Resident of National City?:

Yes

District Number?:

4

Term of Residency?:

40 years

Present Employer?:

County of San Diego

Occupation:

Social Services

Business Address:

[REDACTED]

Educational Background:

Bachelor's Degree Of Human Services-Graduated Cum Laude- May 2012

Currently Serving on a BCC?:

No

Previously Served on a BCC?:

Yes

If so, which ones? If it does not apply, type N/A:

County Employee Charitable Organization (CECO)

Professional or Technical Organization Memberships?:

National Contract Management Association

Civic or Community Experience, Membership, or Previous Public Service Appointments?:

N/A

Experience or Special Knowledge Pertaining to Area of Interest?:

N/A

Have you ever been convicted of a felony crime?:

No

Have you ever been convicted of a misdemeanour crime?:

Yes

Time of Submission: 02/25/24 11:05:59 AM

Attachments

- Resume 2024.pdf

Aurora Ramirez

STRENGTHS: *Analytical; Achiever; Intellection; Learner; Competition*

- Tenacious Quest for Success + Learning. Earned BS in just 1 year while working full-time – gaining hands-on experience in research-Collaboration, Documentation, Accuracy, Communication Skills, Technical and Case Management.
- Results-Driven Leadership. Whether leading Baby Boomers, Gen X or Millennials—figures out what makes teams tick, trains and transforms individuals into top-performers.
- Challenger of Conventional Wisdom. Always ask the WHY. Improve the user experience through smart, strategic thinking that anticipates outcomes. Present cases that influence, and lead change that drives efficiency and profitability.

EDUCATION

- Master's Of Business Administration Western Governors University January 2025
- Professional Certificate in Contract Management from San Diego State University August 2021
- Microsoft Office Specialist and Excel Certification
- Bachelor's Degree in Human Services-Graduated Cum Laude- May 2012

SKILLS

- Process Integrated Fraud Detection to compute overpayments for Public Assistance Fraud division. This requires research in State data matches, Social Security Administration and State Department of Social Services. Review for completeness, accuracy, conformity with laws, regulations, and policies to ensure quality control. Identify and reconcile errors, inconsistencies and discrepancies found; with the purpose to ensure accuracy of benefits and detect potential under and overpayments. Compile and compare information with State data matches.
- Worked independently in multiple settings with low income families.
- Determines eligibility for public assistance such as Medicaid, Food stamps, and Tanf by gathering and reviewing income documents, asset statements, & other relevant documents. Initiate procedures to grant, modify, deny, or terminate assistance, or refer applicants to other agencies for assistance. Gathering documents, inputting information, and calculation income submitted in efforts of making a recommendation to either Continue, Cancel, or Change the status of currently active cases.
- Plan, assign, organize, schedule, coordinate, review and evaluate work of others. Provide on-the-job training and interprets laws, rules, regulations, policies, procedures, work standards, and automated system processes. Confer with employees on the more difficult eligibility problems and recommend solutions for methods to resolve complex case situations and complaints. Identify patterns of error trends and assess training needs, performs statistical surveys, studies, and research projects, compile and organize data, prepare reports and correspondence. Develop new and revised training material such as lesson plans, handouts, exercises, and visual displays.
- Assist higher-level management with budget preparation, financial management, purchasing, fiscal management, personnel functions, cost benefit analysis, contract administration and monitoring, special projects requiring quantitative and analytical skills and to perform related work as required.
- Coordinate of procurement activities; negotiation, solicitation preparation, award and certification on contracts; contract management/compliance; and grant preparation and administration. Research; interpret, analyze, and write report summaries on a variety of policy directives, procedures, legislation, ordinances, regulations and fiscal studies. Plan projects and prepare contract documents.
- Utilize management skills to successfully monitor performance of the Contractor against the contract requirements, understand and monitor budgets, review invoices to ensure that the Contractor is spending appropriately.
- Provide vital contract oversight and give early warning of any issues with the performance of the contract. Ensure the Contractor is providing services that meet the expectations specified in the contract in terms of both the number and quality of the deliverables.
- Ensure contract compliance by understanding and monitoring for standard requirements contained in every County contract, and the Statements of Work and other unique requirements for those contracts that the Contracting Officer's Representative (COR) is responsible for.
- Review and approve monthly reports to satisfy contract requirements for accurate auditing.
- Review and approve invoices, tracking of contract costs and expenditures, as well as monitoring and analyzing service performance. Also elevate and resolve issues early as they arise such as customer complaints, performance short falls, and/or evidence of improper spending. Work together with HHS Agency Contract Support (ACS); Department of Purchasing and Contracting (DPC); Office of Ethics and Compliance; County Technology Office (CTO); Department of General Services; Office of Revenue and Recovery; Financial and Support Services Division; Risk Management Division; County Counsel.

- **Monitoring & Managing Contract:** Activities include conduct Monitoring Assessment and design Monitoring Plan that lays out the types of site visits, desk reviews and other monitoring activities that will be undertaken per contract year for the duration of the contract. Both the types and frequency of monitoring activities will depend on the level of risk that the contract presents as determined by the Assessment. Making sure the Contractor has valid insurance coverage is a very important duty. Working with County Risk Management to ensure 100% insurance compliance. Also work with (ACS) to ensure insurance compliance, and a company called Ebix that monitors and validates all HHS Contractor insurance coverage.
- Ensure that the Contractor is complying with contract requirements and meeting performance standards. Amending Contract, if needed: Changes to the contract in terms of dollars, requirements, or time extensions (if this is allowed).
- **Closing Contracts:** submission of final reports, payment of any funds owed to Contractor or County, disposition of any data (particularly if there is protected client data), and inventory of equipment among other activities.
- Proofread and check/compare data for accuracy and completeness. Resolves discrepancies and invoice problems. Corresponds and communicates with suppliers and departments regarding services and complaints. Assisted in creating and preparing paperwork for all new hires.
- Archive files periodically. Inventory supplies and order/reorder Originate purchase orders. Purchase supplies, services, food, and equipment in the required quantity and quality; to obtain items via formal two-party contracts and request for quotations; and to perform related work.
- Manages the flow of the delivery of materials to customers through the management of "pick tickets" before and after deliveries. Draws up master schedule to establish sequence and lead time for each delivery to meet shipping dates according to sales forecasts or customer orders. Confers with sales coordinators to confirm status of scheduled projects. Ensures timeliness of incoming and outgoing supplies and materials. Investigates and corrects inventory discrepancies. Places special orders and ensure pricing is accurate. Places purchase orders from vendors to balance projected needs with special buy opportunities and future promotions utilizing on-time delivery methods. Ensures all costs are accurate and accounted for on purchase orders. Assists marketing, pricing, inventory control, and accounts payable departments to resolve system and/or invoice cost discrepancies and determine appropriate corrective action with vendor to resolve.
- Returns defective merchandise and ensures proper and timely credit is received from vendor. Serves as a resource on all office policy, methods & procedures and performs data entry and retrieval functions. Assists with the preparation of reports and performs various accounting, compliance, inventory, or HR related duties as requested. Reviews system generated reports and uses information to generate purchase orders for stock merchandise. Ensures all costs are accurate and accounted for on purchase orders. Places purchase orders from vendors to balance projected needs with special buy opportunities and future promotions utilizing on-time delivery methods.
- Organize, prioritizing and delegating tasks effectively to ensure that all administrative work is managed competently, and in accordance with the companies changing priorities and deadlines.
- Controlled accounts payable and receivable. Request for quotation for services and materials for job sites. Provide estimates to clients on work to be completed. Prepare proposals and contracts. Maintain accurate documentation on payments received and balance owned. Control expenses and prepare expense reports.
- Purchase planning, supplier research and selection, value analysis, financing, price negotiation, supply contract administration, responsible for the purchase of services and products.
- **Supervisor access** to Over-ride Cases. Troubleshoot cases for Supervisors. Currently a Staff Adjustment Factor-Primary responsibility are to work cases requiring expedited processing, Out of Hearing Resolutions, Appeals, Overpayments, Servicing Out stations, assisting other tasks groups in meeting deadlines.
- **Trainings**-Rushmore for Supervisors, Supervisor certificate online program, Fundamentals of Supervision; Oracle Discoverer viewer-Introduction; Oracle R12-AR-Find and view account details, Oracle R12-DART-Reallocation, Intro to Oracle Database, Basics of Contract Fraud, DPC Contract Administration, DPC solicitation methods and contract types, DPC overview of roles & responsibilities of key departments in the procurement process.
- Implement and put into practice **Government without Walls (GWOW)**. Actively participate in the County's initiative to provide services more efficiently or effectively by changing where and when we work by working at alternative locations, working in the field, or working an alternate schedule either some or all of the time. Engage in office piloting and special projects, seminars, and formal training sessions on various topics. **The General Management System (GMS)** in principle and in practice.
- Encompass the **Live Well San Diego** Initiative by providing clients access to building better health, living safely and thriving by connecting people to community resources, providing referrals to outside agencies to assist clients in meeting their needs for housing, mental health, food & nutrition.
- **Improved** procedures and tools to streamline task processes which included development of a folder in the (S:) drive containing all documents utilized by Family resource center.
- **Attentive to the Knowledge Worker 7 Competencies** -stay current with information: technology and trends. Remain flexible in the workplace, take accountability and pride in completing tasks, willing to contribute whatever it takes to get the job done, practice Acumen and sound judgment.

Name: Forman, Beryl

Address: [REDACTED] National City, CA 91950, 91950

Email: [REDACTED]

Board Name: Planning Commission

Telephone Number:

[REDACTED]

Registered to Vote in National City?:

Yes

Resident of National City?:

Yes

Present Employer?:

South Bay Sustainable Communities Network (SBSCN)

Occupation:

Urban Planner

Business Address:

[REDACTED]

Educational Background:

Masters Degree in Urban Planning

Currently Serving on a BCC?:

No

Previously Served on a BCC?:

No

If so, which ones? If it does not apply, type N/A:

N/A

Civic or Community Experience, Membership, or Previous Public Service Appointments?:

Yes, 15 years with the El Cajon Boulevard Business Improvement Association and 2+ years with SBSCN.

Experience or Special Knowledge Pertaining to Area of Interest?:

Yes, I'm a community based urban planner.

Have you ever been convicted of a felony crime?:

No

Have you ever been convicted of a misdemeanor crime?:

No

Time of Submission: 02/16/24 6:24:15 PM

Attachments

- resume 2022.pdf

BERYL FORMAN

COMMUNITY
PLACEMAKER

CONTACT



PROFILE

With 15 years of experience in supporting economic development in the City of San Diego's Mid-City, I have developed a tactical planning strategy which proved to be a catalyst in attracting locally oriented businesses, mix-use development, and enhanced transit, key principles of our region's Smart Growth plans.

SKILLS

- Transforming Public Space through Placemaking
- Strategic Planning
- Project Management
- Public Speaking
- Grant Writing
- Community Engagement
- Networking/Friendly Communications

EXPERIENCE

FORMAN CONSULTING, PRINCIPAL

URBAN PLANNING CONSULTANT | JULY 2021 - PRESENT

- Specializing in Mobility & Placemaking
- Strategic Planning
- Community Engagement

EL CAJON BOULEVARD BUSINESS IMPROVEMENT ASSOC

MARKETING & MOBILITY COORDINATOR | SEPT 2005 - JUNE 2021

- Promoted and cultivated economic growth and cultural diversity Initiatives
- Managed implementation of placemaking projects including Fair@44 and Take Back the Alley
- Successfully advocated for tactical projects that support enhanced walkability and mobility including pilot bus-bike lane and painted crosswalk policy
- Published Blvd 20/20 Plan Realized
- Hosted Neighborhood Town Halls focused on TOD
- Catalyst in capturing \$225 Million in private development.

ESCUELA LIBRE DE ARQUITECTURA TIJUANA | 2016 - 2018

PLACEMAKING PROFESSOR | 2016 -2018

- Formalized and taught the practice of placemaking

EDUCATION

SAN DIEGO STATE UNIVERSITY

MASTERS IN CITY PLANNING

CLASS OF 2015

INDIANA UNIVERSITY, KELLEY SCHOOL OF BUSINESS

BACHELORS DEGREE IN MARKETING

CLASS OF 2003

AWARDS

THE DAILY TRANSCRIPT

INFLUENTIAL WOMEN AWARD OF SAN DIEGO (2019)

SAN DIEGO METRO

40 UNDER 40 (2019)

VOLUNTEER

SAN DIEGO COUNTY BICYCLE COALITION BOARD MEMBER

2022 - CURRENT

Name: Gallegos, Blanca

Address: [REDACTED] National City, 91950

Email: [REDACTED]

Board Name: Planning Commission

Telephone Number:

[REDACTED]

Registered to Vote in National City?:

Yes

Resident of National City?:

Yes

Present Employer?:

Piero Reece/ Managing Broker at Ca-res

Occupation:

Real Estate Agent

Business Address:

[REDACTED]

Educational Background:

I have my high school diploma and attended Southwestern College. I also have my real estate license for California

Currently Serving on a BCC?:

No

Previously Served on a BCC?:

No

If so, which ones? If it does not apply, type N/A:

n/a

Professional or Technical Organization Memberships?:

I am a licensed realtor and a part of the NSDREI Association, a real estate investing community

Civic or Community Experience, Membership, or Previous Public Service Appointments?:

n/a

Experience or Special Knowledge Pertaining to Area of Interest?:

I am a proud Latina realtor who focuses on National City. I am an expert here. I know the average home sales, the inventory, and the market trends in National City. I am aware of how fast the market is growing and am knowledgeable about new developments in the area. I know the history here and understand the value of this city, having lived here for 26 years

Have you ever been convicted of a felony crime?:

No

Have you ever been convicted of a misdemeanour crime?:

No

Time of Submission: 03/06/24 6:27:41 PM

APPLICATION FOR APPOINTMENT TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

MAR - 6 2024

Office of the City Clerk City of National City

- Community & Police Relations Commission* (CPRC)
Library Board of Trustees
Parks, Recreation & Senior Citizens Advisory Board
Veterans & Military Families Advisory Committee*
Port Commission

- Civil Service Commission
[X] Planning Commission
Public Art Committee*
Traffic Safety Committee
Advisory Housing Committee*

Applicants must be residents of the City of National City except for those marked by an asterisk (*). All applicants must be U.S. Citizens.
Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.
Applicants for the Advisory Housing Committee must have subject matter expertise in housing-related issues.

Name: Daniel Perez E-Mail: [REDACTED]

Home Address: [REDACTED] Tel No: [REDACTED]
(Include City/Zip)

Business Affiliation: Title:

Business Address: Tel. No.:

Length of Residence in National City: 13 YR San Diego County: 42 California: 42

Educational Background: BS BUSINESS ADMIN/FINANCE

Occupational Experience: MORTGAGE LOAN ORIGINATOR, REAL ESTATE AGENT, 10 YR CORPORATE FINANCE

Professional or Technical Organization Memberships: SAN DIEGO ASSOCIATION OF REALTORS, CALIFORNIA ASSOCIATION OF REALTORS, Klipsch museum of audio History Committee member

Civic or Community Experience, Membership, or Previous Public Service Appointments: PRESIDENT OF ROTARY NC, PRESIDENT OF LAS PALMAS LITTLE LEAGUE

Experience or Special Knowledge Pertaining to Area of Interest: WORK IN THE INDUSTRY OF REAL ESTATE.

Have you ever been convicted of a felony crime? No: [X] Yes: misdemeanor crime? No: [X] Yes: If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information if "Yes" was marked for the above two questions.

Date: 03/05/2024 Signature: [REDACTED]

Please feel free to provide additional information or letters of endorsement.

Return completed form to: Office of the City Clerk, 1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

CITY OF NATIONAL CITY
APPLICATION FOR APPOINTMENT
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- | | |
|---|---|
| <input type="checkbox"/> Community & Police Relations Commission* (CPRC) | <input type="checkbox"/> Civil Service Committee |
| <input type="checkbox"/> Library Board of Trustees | <input checked="" type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Committee | <input type="checkbox"/> Public Art Committee* |
| <input type="checkbox"/> Traffic Safety Committee | <input type="checkbox"/> Housing Advisory Committee* |
| <input type="checkbox"/> Port Commission | |

- Applicants must be residents of the City of National City except for those marked by an asterisk (*). All applicants must be U.S. Citizens and registered voters.
- Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.
- Applicants for the Housing Advisory Committee must have subject matter expertise in housing-related issues.

Name: Sherry Coque E-Mail:

Home Address: National City ^{CA} 91950 Tel No:

Business Affiliation: Farmers Insurance Title: Agency Owner

Business Address: N.C. CA 91950 Tel. No.:

Length of Residence in National City: 22 yrs San Diego County: 39 California: 39

Educational Background: High School Diploma, Insurance Agent Licensed

Occupational Experience: Insurance Agent Licensed

Professional or Technical Organization Memberships: _____

Civic or Community Experience, Membership, or Previous Public Service Appointments:
Past N.C. Library board President, Las Palmas Little League Board member

Experience or Special Knowledge Pertaining to Area of Interest: Housing Knowledge

Have you ever been convicted of a felony crime? No: Yes: _____ misdemeanor crime? No: Yes: _____
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information if "Yes" was marked for the above two questions.

Date: 3/28/23 Signature:

Please feel free to provide additional information or letters of endorsement.

Return completed form to: Office of the City Clerk, 1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

CITY OF NATIONAL CITY
APPLICATION FOR APPOINTMENT
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- Community & Police Relations Commission* (CPRC)
- Library Board of Trustees
- Parks, Recreation & Senior Citizens Advisory Committee
- Traffic Safety Committee
- Port Commission
- Civil Service Committee
- Planning Commission
- Public Art Committee*
- Housing Advisory Committee*

- Applicants must be residents of the City of National City except for those marked by an asterisk (*). All applicants must be U.S. Citizens and registered voters.
- Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.
- Applicants for the Housing Advisory Committee must have subject matter expertise in housing-related issues.

Name: Zachary Francisco Gomez E-Mail: [REDACTED]

Home Address: [REDACTED] National City, CA 91950 Tel No: [REDACTED]
(Include City/Zip)

Business Affiliation: _____ Title: _____

Business Address: _____ Tel. No.: _____

Length of Residence in National City: 10+ years San Diego County: 29 years California: 29 years

Educational Background: High School Diploma and some college.

Occupational Experience: DIRECTOR OF OUTREACH & DEVELOPMENT, MARKETING AND EVENTS SPECIALIST, FELLOW PROGRAM: National City - City Council, FIELD ORGANIZER, Community Engagement Coordinator.

Professional or Technical Organization Memberships: _____

Civic or Community Experience, Membership, or Previous Public Service Appointments:
National City Parks, Recreation, & Senior Citizen Advisory Board (PRAB) Appointed (02/06/2018) - Term Expired (09/30/2019), National City Community and Police Relations Commission (Re-appointed 03/15/2022)
Experience or Special Knowledge Pertaining to Area of Interest: _____

*See attached

Have you ever been convicted of a felony crime? No: Yes: misdemeanor crime? No: Yes:
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information if "Yes" was marked for the above two questions.

Date: March 3, 2023 Signature: [REDACTED]

Please feel free to provide additional information or letters of endorsement.

Return completed form to: Office of the City Clerk, 1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

***Experience or Special Knowledge Pertaining to Area of Interest:**

4th Generation resident, Civically engaged and always sharing information and resources to the community (Having Knowledge or Understanding of Community Issues).

Community outreach, community service, knowledge of the inner workings of local govt., Going on 5 years of experience as a volunteer/ public servant for the City of National City on other Boards & Commissions. Personable, Approachable, Attention to detail. Problem Solving & Collaboration.

Personal experience with building, remodeling/ renovating my grandparents home.

I am enthusiastic to apply my communication and leadership skills. I am committed to public service that matches my passion for empowering fellow residents and participating in making the city better for all stakeholders.

Having been born and raised in a diverse region, I believe our local community should be built on the idea that no one should feel unseen, unheard, or undervalued. This position would give me the opportunity to contribute to a supportive, equitable, and more inclusive city. Contribute my time to something bigger than myself and that decision are made with long standing impacts (Being Fair & Open-Minded). Always seek to ascertain the public interest and how best to further the interests of the community as a whole because I believe our community is an ecosystem and decisions should not be taken lightly. Personal integrity is utmost. Expertise:

- Budgeting & Project Planning
- Marketing Communications
- Public Relations
- Field / Outreach
- Listening and Reasoning (Analytic Ability)
- Research