

Proclamation



WHEREAS, the San Diego County Fair, produced by the 22nd District Agricultural Association, has been held annually at the Del Mar Fairgrounds since 1936. However, the San Diego County Fair was started in 1880 in National City by Frank Kimball, one of the founders of National City; and

WHEREAS, while the Fair has evolved and changed names and locations over the years, the San Diego County Fair has continued to serve as a gathering place for all San Diegans and visitors to have fun, dine together, listen to music, enjoy rides and games, see live entertainment, and learn about agriculture and the world around them; and

WHEREAS, the San Diego County Fair provides opportunities for National City small businesses, farmers, landscapers, gardeners, artists, crafters, woodworkers, photographers, collectors and others to showcase their wares and talents. The Fair also helps promote all of San Diego County, including National City, and brings area businesses, families, neighbors, and diverse communities closer together in a festive atmosphere; and

WHEREAS, the San Diego County Fair forms key partnerships with National City groups such as nonprofits, schools, sponsors, and youth development organizations to make the annual festivities more equitable, more educational, and more exciting for young people; Student Showcase, Best of K-6, the Junior Livestock Show, Plant*Grow*Eat, Fair For All, Kids Days, and Care 'N Share Toy Drive are some of the programs that are a result of strong partnerships between the San Diego County Fair and the San Diego County community; and

WHEREAS, the San Diego County Fair returned welcomed nearly 1 million fairgoers in 2023 from across San Diego County. Visitors to the San Diego County Fair can take advantage of numerous deals and discounts that help keep the event — the summer's biggest bash — accessible for all; and

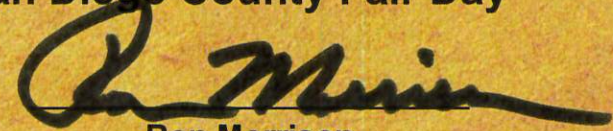
WHEREAS, the 2024 San Diego County Fair's theme is "Let's Go Retro" — a nostalgic voyage back in time from the '50s through the start of the new millennium. A custom-built 20,000 square foot theme exhibit will showcase fashion, music, and pop culture in general that represents each featured decade; and

WHEREAS, the 2024 San Diego County Fair runs from June 12 through July 7, except for Mondays and Tuesdays, providing 20 beautiful summer days of fun, family, food, adventure, entertainment, educational opportunities for San Diego County residents; and

WHEREAS, the 22nd District Agricultural Association is proud that the roots of the San Diego County Fair were planted in National City 144 years ago and invites all 56,000+ residents of this great city to join the region's largest community celebration. as in the City of National City and recognize the San Diego County Fair's longstanding significance to our diverse communities and the City of National City's deep connections to this cherished tradition.

NOW THEREFORE BE IT RESOLVED I, Ron Morrison, Mayor by virtue of the authority vested in me by the City of National City, affix the official seal and do hereby on behalf of the City Council, proclaim June 12, 2024, as

San Diego County Fair Day


Ron Morrison
MAYOR

Ditas Yamane
Vice-Mayor

Marcus Bush
Councilmember

Luz Molina
Councilmember

Jose Rodriguez
Councilmember