



CITY COUNCIL ITEM REQUEST

The City Council Item Request Form is for members of the City Council to submit written requests to the City Manager's Office for inclusion of an item on a future City Council Meeting Agenda. At the meeting where the initial written request is heard, discussion should be limited to whether the item should be added to an agenda and a date, not the merit of the item. A majority vote of the City Council is required for the item to be added to a future City Council Meeting Agenda for action.

Requesting Member of City Council: Marcus Bush

Today's Date: 8/12/2025 Is this matter considered Time-Sensitive by another entity deadline? 8/19/2025

WRITTEN REQUEST

I, Marcus Bush, hereby request that the following item be placed on the City of National City – City Council meeting agenda for consideration.

Activating Cultural Economic (ACE) Opportunities is a Chamber of Commerce initiative dedicated to celebrating National City's heritage, fostering community pride, and creating inclusive spaces for all residents and visitors to connect through events like a Multi-Cultural Street Festival. ACE aims to spotlight local culture, talent, and traditions. Encouraging everyone to shop, dine, and explore The City of National City.

ACE events will attract visitors from across San Diego County strengthening our cultural identity, increasing local business revenue, and positioning National City as a premier destination for arts, food, and culture. Vice Mayor Marcus Bush is requesting that the City Council receive a formal presentation from the National City Chamber of Commerce on the ACE Team program to explore opportunities for collaboration, including financial support to help launch this initiative. This investment will lay the foundation for ACE's long-term success, enabling it to grow its impact, and ultimately operate as a self-sustaining program through event revenue and partnerships with private companies that share our vision of a thriving, and vibrant National City.