



Exhibit "A"

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Afternoon Scott,

Thanks so much for taking the time to meet with us yesterday. We wanted to follow up our meeting with this letter of intent regarding our proposal for the National City Public Works building mural project. As you know, the Public Works building is a frequent target for graffiti, we believe that by enhancing the space with a meaningful, thoughtfully designed, and vibrant mural, we can instill a sense of pride and ownership in our neighborhood.

Our goal is to uplift our city, its workers, its various communities and multitude of cultures, with imagery that is relatable, appealing and inspiring. By adding this touch of beauty to the area, it will help to deter graffiti and set the tone in National City as an up-and-coming art district.

The mural design will communicate to National City and beyond that we are united in the heart of the city, building on the legacy of those who lit the way before us, by working together towards a brighter future for our children, that honors our ancestors, and reminds us to build in solidarity within the community.

This project budget estimate for the Public Works building will serve as proof-of-concept to the city. Here is a cost breakdown of the mural project for the South and West walls of the Public Works building:

- 60ft wide walls (x2) by 23ft high (x2) = **2,700 sq ft**
- 6 artist honorariums (\$1,380.00 per artist) @ \$3.00 per sq ft = **\$8,280.00 Total**
 - o Our projection is that this project will take an estimated 240 combined hours between 6 artists and will span approximately one work week
- Materials – 50 cases of MTN 94 spray paint @ \$42.42/case = **\$2,120.00 Total**
- Materials (cont.) – Ladders, Scaffolding, Rollers, 5 gallon, Paint, Brushes, Caps, Water, etc = **\$1,600.00 Total**
- **Grand Total = \$12,000.00**
- ***OPTIONAL - \$2,000 Total** for 2yrs of maintenance and upkeep to cover additional labor/materials/etc. for that time period after completion.
- **New Grand Total w/maintenance option = \$14,000.00**

Please let us know if you have any questions or concerns, we look forward to completing this project with the city of National City. This is a revolutionary approach to graffiti abatement and we appreciate the consideration.

Respectfully,

Ryan "RJ" Johnson
Co-Director-Vision Culture Foundation

