

# National City Public Works Mural Project

Presented by Vision Culture Foundation

Current View



**West Wall:**

By enhancing the space with a meaningful and thoughtfully designed mural we can instill a sense of pride in the neighborhood with artwork that represents the city, it's workers, various communities and cultures.

**South Wall:**

A frequent target of graffiti, by using imagery that is relatable and appealing we can help deter further tagging and add beauty to the area.

Conceptualization



**West Wall:**

The west wall mural will pay tribute to National City's essential workers and civic pride by incorporating a 'map of the city, 'City Hall, depictions of 'Public Works tree trimmers, sanitation crew and engineers, who all contribute to the city's infrastructure and daily upkeep.

**South Wall:**

The south wall mural will celebrate the people of National City by portraying a diverse range of National City by portraying a diverse range of 'professions—including business professionals, educators, office administration, food service workers, and IT staff—across various age groups, from adolescents to seniors, while honoring the city's rich 'ethnic and cultural diversity.

West Wall



**Key Features:**

From left to right, an aerial map of South Bay is rendered in layered in hues of blue with National City highlighted in bright blue, highways in fuchsia, the bay in warm sunset orange, and green tones denoting parks and nature reserves. City Hall stands prominently at the center, flanked by traditional gaslamps. Essential workers dressed in high visibility orange, appear in front of a vivid green utility vehicle.

**Key Colors:**

Safety Orange, Tangerine, Madrid Red, Magenta, Fuchsia, Navy Blue, Royal Blue, Bright Blue, Fluorescent Green, Gemini Green, Frisco Green, Browns, Black and White

South Wall



**Key Features:**

Children of diverse ages and backgrounds are shown playing sports and dancing representing community programs such as Casa de Salud, MLK Community Center, Parks and Recreation, and Senior Services. Additional features include a man reading, a woman giving a lecture, an elderly woman is preparing salsa in a molcajete, and a business professional in a blue collard shirt gazing proudly at the city.

**Key Colors:**

Golden Yellow, Safety Orange, Tangerine, Madrid Red, Magenta, Fuchsia, Navy Blue, Royal Blue, Bright Blue, Gemini Green, Frisco Green, Browns, Black and White

